

SCHOOL-COMMUNITY RELATIONS

News Media Relations

The news media represents the public interest in reporting information concerning the District's schools. It is in the interests of both the District staff and the residents of the District that there be free and open communication with the news media.

Employees of the District should channel outgoing information to the media through the Superintendent's office. An employee contacted by the news media regarding the District should exercise discretion and respond within the realm and scope of his personal responsibilities and knowledge. The employee is strongly encouraged to notify the Superintendent of any news media content regarding the District. Employees of the District should not attempt to discuss District related topics with which they have limited familiarity and knowledge.